

out&about

in Coastal Maine

2022 PRE-SEASON SALE

COST PER ISSUE

Ad Size	One Issue	Two Issues	Three Issues	Four Issues
Full page	\$2,875.00	\$2,755.00	\$2,625.00	\$2,500.00
Half page	1,495.00	1,425.00	1,350.00	1,280.00
Quarter page	770.00	735.00	690.00	655.00
Eighth page	415.00	400.00	380.00	355.00
Sixteenth page	225.00	215.00	205.00	185.00
Thirty-second page	130.00	125.00	120.00	115.00

Business with an Advertising Package

**12-month package plan
SAVE 40%!**

**6-month package plan
SAVE 30%!**

**3-month package plan
SAVE 20%!**

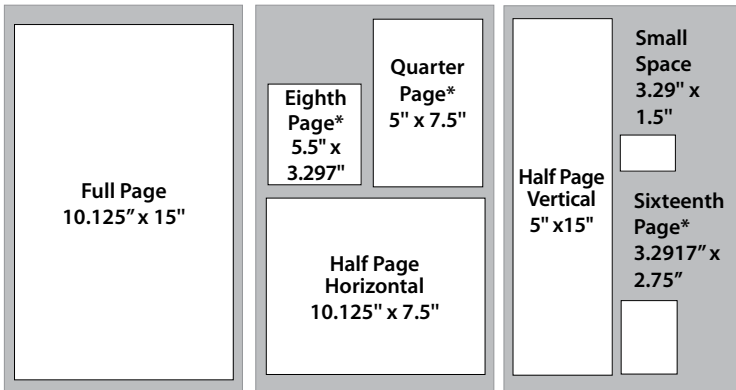
Full process color FREE with full page - \$150 per issue
• Ad size and copy may be changed for each issue.

Mechanical Requirements
Page Unit Sizes (width x height)

Check One • Prices are Per Issue

Four issues Three issues Two issues One issue

Issue	Circulation Period	Ad Deadline
1	May 26 - June 29	April 20
2	June 30 - July 27	May 25
3	July 28 - August 24	June 29
4	August 25 - Oct. 7	July 27



The terms and conditions as outlined in the current Rate Card of *The Ellsworth American* and *Mount Desert Islander* are hereby made a part of the conditions of this contract.

A 3% prompt payment discount applies when paid with check.

Advertisers in each issue of *Out & About* will be billed separately when published. If the advertiser does not fulfill its commitment in each issue, it will be short-rated to the rate for the number of issues used.

This contract covers advertising only in *Out & About*, and only advertising related to the regular business of the advertisers; no part of its privileges may be transferred to another advertiser.

Advertiser _____ Account Number _____

Address _____ / _____ / _____
(Street Address) (Town/State) (Zip)

Person authorizing _____ Signature _____
(Please print)

Date ____/____/____ Phone _____ Fax _____

E-mail _____

For Internal Use Only

Sales Representative _____

Advertising Manager _____

This contract commences: (circle one) May 26 June 30 July 28 August 25