

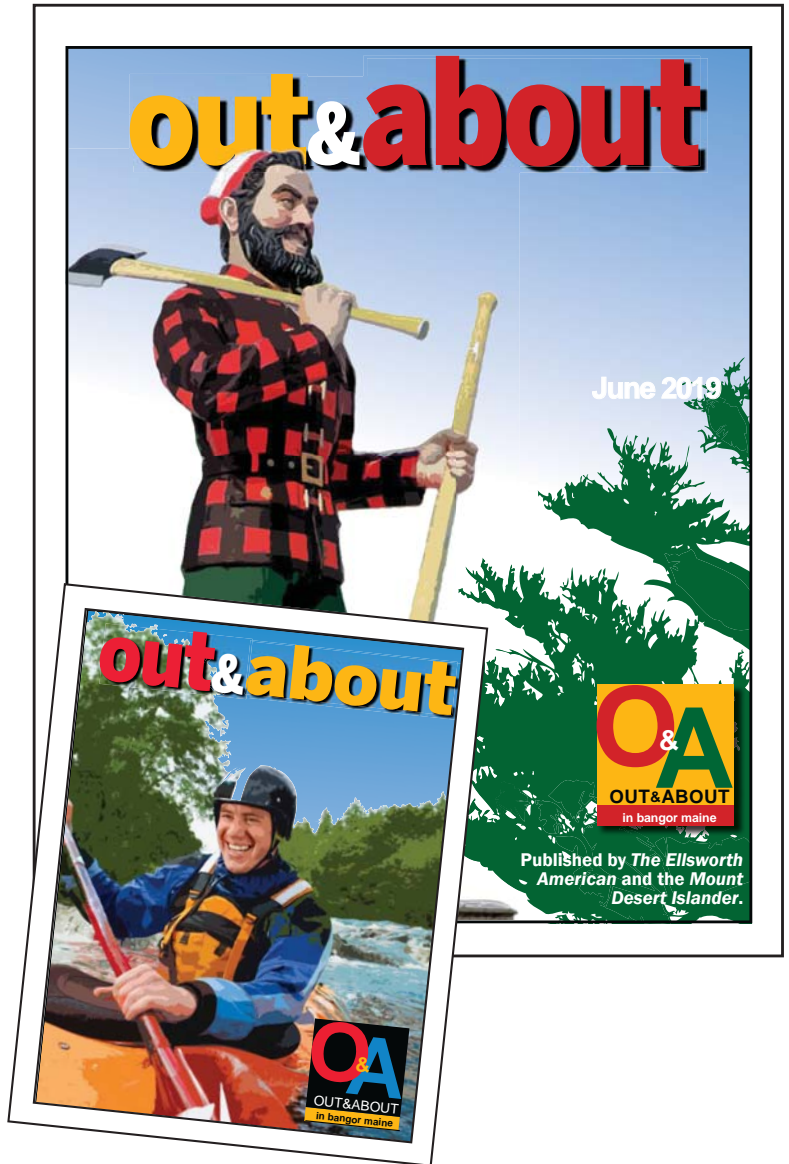
75,000 locals & visitors will read *Out & About Bangor* this summer.

*It's a real bargain  
to reach them.*

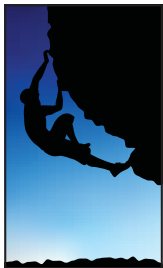
*Out & About* is coming to  
the Bangor Region!

Published in Downeast Maine / Acadia  
National Park for over 30 years, *Out & About*  
is the premier travel magazine for the area.  
In 2019 *The Ellsworth American* will publish  
*Out & About* for the Bangor Region. This  
edition will focus on the fun and exciting  
places to explore, shop and eat throughout  
the Greater Bangor area.

Over 30,000 copies of *Out & About in the  
Bangor Region* will be distributed throughout  
the area beginning in July and inserted into  
the July 11<sup>th</sup> issue of  
*The Ellsworth American* and  
*The Republican Journal*.

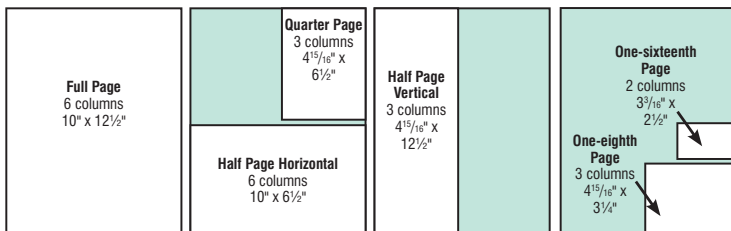


**Order a Spec Ad today - IT'S FREE!**



Advertising design is  
always free. Let us create an  
advertising campaign that will  
draw those 75,000 potential  
customers right to your door!

**Mechanical Requirements • Page Unit Sizes (width x height)**



### Costs Per Issue

Full Page	\$1,700.00
Half Page	\$875.00
Quarter Page	\$450.00
Eighth Page	\$250.00
Sixteenth Page	\$150.00
Small Space	\$100.00

**Package Advertisers\***  
40%, 30%, 20%

**Ala cart contracts\***  
10%

**Prompt payment by check**  
2%

**Prepayment by check**  
5%

\*Businesses with a current advertising package or ala cart contract qualify for additional discounts off regular *Out & About* advertising rates. Call for more information.



Let us help you develop a  
campaign that works for  
your budget.

The Ellsworth  
American.

Mount  
Desert **Islander**

30 Water Street, Ellsworth, ME 04605  
Tel. (207) 667-2576 • FAX (207) 667-3431  
E-mail: tclarisle@ellsworthamerican.com

10 Main Street, Bar Harbor, ME 04609  
Tel. (207) 288-0556 • FAX (207) 288-0559  
E-mail: jclark@mdislander.com