

SALUTE *to* VOLUNTEERS

Volunteers are the backbone of our communities!

Thank your organization's volunteers with an advertisement in these special pages devoted to those who give their time, energy and talent to others.



Coming April 2, 2020
in both *The Ellsworth American* and *Mount Desert Islander* in recognition of
NATIONAL VOLUNTEER MONTH

Mechanical Requirements

Page Unit Sizes

(width x height)

Full Page 8 columns 13" x 21"		Quarter Page 4 columns 6 ⁷ / ₁₆ " x 10 ¹ / ₂ "
		Half Page Horizontal 8 columns 13" x 10 ¹ / ₂ "
Half Page Vertical 4 columns 6 ⁷ / ₁₆ " x 21"	Thirty-second Page 2 columns 3 ¹ / ₈ " x 2 ¹ / ₂ "	One-sixteenth Page 2 columns 3 ¹ / ₈ " x 5 ¹ / ₄ "
	One-eighth Page 4 columns 7 ⁷ / ₁₆ " x 5 ¹ / ₄ "	

Sizes and Costs

Ad cost open rate	
Full	\$3,650.00
Half	\$2,020.00
Quarter	\$1,000.00
Eighth	\$500.00
Sixteenth	\$245.00
Thirty-second	\$110.00

Available Discounts

Repeat 2019 Ad	5%
Prepay with check by March 29	5%
Prompt payment 15 days from receipt of statement	2%
Advertisers with current contracts and packages save 15-40%	
Call your advertising representative for details	

HURRY! The Advertising Deadline is March 25, 2020

The Ellsworth American.

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Mount
Desert **Islander**

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