

YOUR *Dream* HOME

Reach 33,000 readers
on March 5, 2020

68% of *The Ellsworth American* and *Mount Desert Islander* readers own their own home. Another 15% will purchase or build a new home - or second home - this year. Even our renters paint, paper and furnish their apartments and rental homes.

You just can't find a better spot to reach folks most likely to buy from you than in **Your Dream Home** - a special feature coming in the March 5 issues of *The Ellsworth American* and *Mount Desert Islander*. Research shows that our readers enjoy issues that include information on remodeling, furnishing and decorating their homes.

News for people buying,
building and remodeling
their dream homes

**ADVERTISING DEADLINE:
FEBRUARY 12**

Sizes and Costs

	Ad cost at open rate	12-month package advertisers	6-month package advertisers	3-month package advertisers	Non-package contract advertisers
Full	\$2,125.00	Save 40%	Save 30%	Save 20%	Save 15%
Half	\$1,120.00	Save 40%	Save 30%	Save 20%	Save 15%
Quarter	\$575.00	Save 40%	Save 30%	Save 20%	Save 15%
Eighth	\$290.00	Save 40%	Save 30%	Save 20%	Save 15%
Sixteenth	\$140.00	Save 40%	Save 30%	Save 20%	Save 15%

Full Color \$225.00 • Design and Makeup — No Charge**

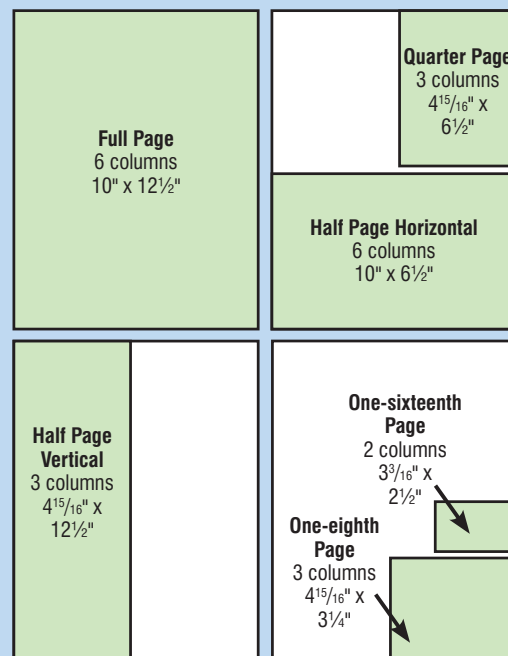
Advertisers with packages save 20-40%.

Non-package contract advertisers save 15% off open rate.

**** Color is free for full page ads.**

Mechanical Requirements

Page Unit Sizes (width x height)



The Ellsworth American.

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Mount Desert **Islander**

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